

## 2017 Qld Conference Guide Event Management Software

Derived from the renowned multi-volume International Encyclopaedia of Laws, this practical analysis of sports law in New Zealand deals with the regulation of sports activity by both public authorities and private sports organizations. The growing internationalization of sports inevitably increases the weight of global regulation, yet each country maintains its own distinct regime of sports law and its own national and local sports organizations. Sports law at a national or organizational level thus gains a growing relevance in comparative law. The book describes and discusses both state-created rules and autonomous self-regulation regarding the variety of economic, social, commercial, cultural, and political aspects of sports activities. Self-regulation manifests itself in the form of by-laws, and encompasses organizational provisions, disciplinary rules, and rules of play. However, the trend towards more professionalism in sports and the growing economic, social and cultural relevance of sports have prompted an increasing reliance on legal rules adopted by public authorities. This form of regulation appears in a variety of legal areas, including criminal law, labour law, commercial law, tax law, competition law, and tort law, and may vary following a particular type or sector of sport. It is in this dual and overlapping context that such much-publicized aspects as

doping, sponsoring and media, and responsibility for injuries are legally measured. This monograph fills a gap in the legal literature by giving academics, practitioners, sports organizations, and policy makers access to sports law at this specific level. Lawyers representing parties with interests in New Zealand will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative sports law.

Organic animal production has increased rapidly in recent years to keep up with the increasing consumer demand for organic meats. There are many guidelines and restrictions on what should go into the feedstuffs of organically farmed animals, from which difficulties arise when trying to ensure a well-balanced, nutritious diet without the use of any supplements. The book has been completely updated and revised to address how to formulate organic diets in situations where there is a declining supply of organic feed, as well as the feasibility of utilizing novel feedstuffs and their acceptability by consumers of organic meat products. Including the experiences of producers in relation to appropriate breeds and production systems for forage-based organic production, this book is an important read for researchers and students of organic food animal production, veterinary sciences and food; as well as food industry personnel and organic farmers.

This book constitutes the refereed proceedings of the 13th International Conference on Advanced Data Mining and Applications, ADMA 2017, held in Singapore in November

2017. The 20 full and 38 short papers presented in this volume were carefully reviewed and selected from 118 submissions. The papers were organized in topical sections named: database and distributed machine learning; recommender system; social network and social media; machine learning; classification and clustering methods; behavior modeling and user profiling; bioinformatics and medical data analysis; spatio-temporal data; natural language processing and text mining; data mining applications; applications; and demos.

'Where History Happened' reveals the hidden past of some of Australia's most intriguing towns and places, from mining settlements and whaling stations to monuments and historic houses in our capital cities. The stories that emerge, of remote religious communities, isolated penal colonies, places of Indigenous incarceration and environmental degradation and rejuvenation, describe a vast and complex country, with a heritage worth preserving. Part social, architectural, military, political and industrial history, part road trip travel companion, this book has something for every reader. The contribution of tourism to create an inclusive society requires the adoption of new approaches and strategies that promote the accessibility of tourism destinations, allowing all people, regardless of their health condition, to enjoy tourism experiences. To accomplish this objective, it is of utmost relevance to promote the active involvement of all stakeholders of the tourism system (demand, supply, government entities, and educational institutions) in the creation of accessible and adapted tourism products.

However, the scarce literature in this area suggests that the people working in the tourism industry are not usually aware of several needs and travel constraints of persons with disabilities and that the information delivered by traditional information sources to this market is frequently inadequate, inaccurate, or incomplete. Therefore, the information and communication technologies (ICTs) may have a crucial role to overcome the several travel constraints that these people face to plan and carry out a tourism trip as well as to enable supply agents to develop accessible tourism products. Despite this, although in recent years research regarding accessible tourism has increased, the number of studies on the contributions of ICTs for the development of accessible research is scarce. *ICT Tools and Applications for Accessible Tourism* provides theoretical and practical contributions for accessible tourism in the growing tourism market for social responsibility issues and as an excellent business opportunity. Chapters within this critical reference source cover the academic discussion of global accessible tourism, increased knowledge of disabilities, ICTs that can be used, and emerging technologies. This book is intended for all practitioners in the tourism industry along with IT specialists, government officials, policymakers, marketers, researchers, academicians, and students who are interested in the latest tools, technologies, and research on accessible tourism.

Second homes have become an increasingly important component of both tourism and housing studies. They can directly and indirectly contribute a significant number of

domestic and international visitors to destinations and may be part of longer-term retirement, lifestyle and amenity migration that can have significant economic and social effects on communities and destination development. This volume offers an overview of different disciplinary and methodological approaches to second homes while simultaneously providing a broad geographical reach. Divided into four parts exploring governance, development, community and mobile second homes, the book provides a contemporary account of the major issues in an area of growing international interest. This timely handbook covers a wide range of dimensions – from planning to the role of second homes in development and the management of their impact. The international and cross-disciplinary nature of the contributions will be of interest to numerous academic fields in the social sciences, as well as urban and regional planners.

Bridge Maintenance, Safety, Management, Life-Cycle Sustainability and Innovations contains lectures and papers presented at the Tenth International Conference on Bridge Maintenance, Safety and Management (IABMAS 2020), held in Sapporo, Hokkaido, Japan, April 11–15, 2021. This volume consists of a book of extended abstracts and a USB card containing the full papers of 571 contributions presented at IABMAS 2020, including the T.Y. Lin Lecture, 9 Keynote Lectures, and 561 technical papers from 40 countries. The contributions presented at IABMAS 2020 deal with the state of the art as well as emerging concepts and innovative applications related to the

main aspects of maintenance, safety, management, life-cycle sustainability and technological innovations of bridges. Major topics include: advanced bridge design, construction and maintenance approaches, safety, reliability and risk evaluation, life-cycle management, life-cycle sustainability, standardization, analytical models, bridge management systems, service life prediction, maintenance and management strategies, structural health monitoring, non-destructive testing and field testing, safety, resilience, robustness and redundancy, durability enhancement, repair and rehabilitation, fatigue and corrosion, extreme loads, and application of information and computer technology and artificial intelligence for bridges, among others. This volume provides both an up-to-date overview of the field of bridge engineering and significant contributions to the process of making more rational decisions on maintenance, safety, management, life-cycle sustainability and technological innovations of bridges for the purpose of enhancing the welfare of society. The Editors hope that these Proceedings will serve as a valuable reference to all concerned with bridge structure and infrastructure systems, including engineers, researchers, academics and students from all areas of bridge engineering.

A sustainable path to development has profound consequences for all economic activities and related policies. The mining industry, which provides input to almost every product and service in the world, is highly relevant to the goal of achieving sustainable development in mineral-rich countries and in the global economy. In addition,

environmental sustainability is a critical concern for mining companies, whose growth is increasingly affected by climate change. Given the centrality of minerals and metals to our way of living, *Building Resilience: A Green Growth Framework for Mobilizing Mining Investment* investigates the extent to which the mining industry can contribute to green growth. Despite what ought to be a tight nexus of public and private interest in targeted green sector investment, this report finds that there is a misalignment between mining companies' investment in climate-sensitive production processes, and policy makers' efforts to develop a cohesive green economy framework for industry to navigate. The private and public sectors regard the climate agenda and the development of local economic opportunity as separate matters. Neither industry nor government have yet to effectively leverage their climate imperatives and mandates to seize green growth opportunities. To address this misalignment, this report proposes a framework to help mining companies and governments integrate climate change and local economic opportunity activities. Going further, the report offers examples of projects and policies that support green growth: particularly climate-related activities that create scalable economic value and invest in long-lasting green infrastructure.

This document has been developed to provide assistance to erosion and sediment control practitioners in the planning, design, installation and maintenance of erosion and sediment control measures on construction and building sites.

The Routledge Handbook of Events explores and critically evaluates the debates and

controversies associated with the rapidly expanding domain of Event Studies. It brings together leading specialists from a range of disciplinary backgrounds, to provide a state-of-the-art review on the evolution of the subject. The first edition was a landmark study which examined how event research had evolved and developed from a range of different social science subject areas and disciplines. The Handbook was the first critique of the extent to which the subject had developed into a major area of social science inquiry. This second edition has been fully updated to reflect crucial developments in the field and includes brand new sections on ever-important aspects of Event Studies such as: anthropology, hospitality, seasonality, knowledge management, accessibility, diversity and human rights, as well as new studies on 'the eventful city' and the benefits of events in older life. The book is divided into four inter-related sections. Section 1 introduces and evaluates the concept of events. Section 2 critically reviews the relationship between events and other disciplines such as the contribution of economics, psychology and geography to the critical discourse of Event Studies. Section 3 focuses on the business, operational and strategic management of events, while the final section crucially focuses on critical events as a new paradigm within the burgeoning literature on Events. It offers the reader a comprehensive and critical synthesis of this field, conveying the latest thinking associated with events research, edited by two of the leading scholars in the field. The text will provide an invaluable resource for all those with an interest in Events Studies, encouraging dialogue that will span across disciplinary boundaries and other areas of study. It is an essential guide for anyone interested in events research.

This book considers all aspects of performability engineering, providing a holistic view of the activities associated with a product throughout its entire life cycle of the product, as well as the

cost of minimizing the environmental impact at each stage, while maximizing the performance. Building on the editor's previous Handbook of Performability Engineering, it explains how performability engineering provides us with a framework to consider both dependability and sustainability in the optimal design of products, systems and services, and explores the role of performability in energy and waste minimization, raw material selection, increased production volume, and many other areas of engineering and production. The book discusses a range of new ideas, concepts, disciplines, and applications in performability, including smart manufacturing and Industry 4.0; cyber-physical systems and artificial intelligence; digital transformation of railways; and asset management. Given its broad scope, it will appeal to researchers, academics, industrial practitioners and postgraduate students involved in manufacturing, engineering, and system and product development.

A bold reassessment of "smart cities" that reveals what is lost when we conceive of our urban spaces as computers Computational models of urbanism—smart cities that use data-driven planning and algorithmic administration—promise to deliver new urban efficiencies and conveniences. Yet these models limit our understanding of what we can know about a city. *A City Is Not a Computer* reveals how cities encompass myriad forms of local and indigenous intelligences and knowledge institutions, arguing that these resources are a vital supplement and corrective to increasingly prevalent algorithmic models. Shannon Mattern begins by examining the ethical and ontological implications of urban technologies and computational models, discussing how they shape and in many cases profoundly limit our engagement with cities. She looks at the methods and underlying assumptions of data-driven urbanism, and demonstrates how the "city-as-computer" metaphor, which undergirds much of today's urban

policy and design, reduces place-based knowledge to information processing. Mattern then imagines how we might sustain institutions and infrastructures that constitute more diverse, open, inclusive urban forms. She shows how the public library functions as a steward of urban intelligence, and describes the scales of upkeep needed to sustain a city's many moving parts, from spinning hard drives to bridge repairs. Incorporating insights from urban studies, data science, and media and information studies, *A City Is Not a Computer* offers a visionary new approach to urban planning and design.

This 2nd edition of the highly successful *Global Library and Information Science* presents an up-to-date review of international librarianship and library science through insightful and well written chapters contributed by experts and scholars from all regions of the world. The role of public, academic, special, school libraries, as well as library and information science education are presented from the early development to the present time. Its lively, readable approach will help the reader to understand librarianship in Africa, Asia, Australia and New Zealand, Europe, Latin America and the Caribbean, and North America. Edited by Ismail Abdullahi, Professor of Global Library and Information Science, this book is a must-read by library science students and teachers, librarians, and anyone interested in Global Librarianship.

This book is a printed edition of the Special Issue "Sponge Cities: Emerging Approaches, Challenges and Opportunities" that was published in *Water*

*The Future of Creative Work* provides a unique overview of the changing nature of creative work, examining how digital developments and the rise of intangible capital are causing an upheaval in the social institutions of work. It offers a profound insight into how this technological and social evolution will affect creative professions.

Decision-Making in Water Resource Policy and Management: An Australian Perspective presents the latest information in developing new decision-making processes. Topics covered include key aspects of water resources planning, recent water resource policy changes in irrigation, urban, and environmental considerations, the evolution of a water market, a number of case studies that provide real examples of improved decision-making, transfer of the Australian experience overseas, and challenges for the future. Many countries are experiencing major water scarcity problems which will likely intensify with the continued impacts of climate change. In response to this challenge, there is increased worldwide focus on the development of more sustainable and integrated water resource policies. The Australian experience over the past three decades has led to major improvements in the decision-making processes in water resources policy and management, particularly in response to drought and climate change, providing a great model on which other nations can use and adapt. This information is essential to early to mid-career practitioners engaged in policy, planning and operational roles in all fields of water resource policy and management, and catchment management. Summarizes key results from three decades of changes in Australian water resource policy Illustrates how Australian knowledge is being used in other countries and how this might be expanded Provides international practitioners with real examples of where and how the Australian knowledge is assisting in other situations

This volume focuses on resilience in educational contexts which has emerged as an important field of research, with recent investigation into resilience of school students teachers, and post-secondary students and staff. The book integrates theoretically

diverse viewpoints and research advancing relevant theory. It furthermore presents interventions which aim enhancing resilience in the educational context. The interplay between more basic research and actual practice in the classroom, university or workplace enriches relevant theory and research. Each chapter includes an explanation of how resilience is conceptualized in the research and the methods used to examine resilience. The chapters also provide a description of the context in which the research was conducted and how particular aspects of context influence the resilience process. Innovative approaches to exploring resilience are highlighted as well as directions for future research.

This book presents a comprehensive coverage of the five fundamental yet intertwined pillars paving the road towards the future of connected autonomous electric vehicles and smart cities. The connectivity pillar covers all the latest advancements and various technologies on vehicle-to-everything (V2X) communications/networking and vehicular cloud computing, with special emphasis on their role towards vehicle autonomy and smart cities applications. On the other hand, the autonomy track focuses on the different efforts to improve vehicle spatiotemporal perception of its surroundings using multiple sensors and different perception technologies. Since most of CAVs are expected to run on electric power, studies on their electrification technologies, satisfaction of their charging demands, interactions with the grid, and the reliance of these components on their connectivity and autonomy, is the third pillar that this book

covers. On the smart services side, the book highlights the game-changing roles CAV will play in future mobility services and intelligent transportation systems. The book also details the ground-breaking directions exploiting CAVs in broad spectrum of smart cities applications. Example of such revolutionary applications are autonomous mobility on-demand services with integration to public transit, smart homes, and buildings. The fifth and final pillar involves the illustration of security mechanisms, innovative business models, market opportunities, and societal/economic impacts resulting from the soon-to-be-deployed CAVs. This book contains an archival collection of top quality, cutting-edge and multidisciplinary research on connected autonomous electric vehicles and smart cities. The book is an authoritative reference for smart city decision makers, automotive manufacturers, utility operators, smart-mobility service providers, telecom operators, communications engineers, power engineers, vehicle charging providers, university professors, researchers, and students who would like to learn more about the advances in CAEVs connectivity, autonomy, electrification, security, and integration into smart cities and intelligent transportation systems.

Events Management An Introduction Routledge

Allen's Festival and Special Event Management, Essentials Edition serves as a concise yet comprehensive, step-by-step handbook for modern event management. This Essentials edition gives students contemporary lessons and insights that they can relate to. It brings theory to life through copious practical examples, illustrative diagrams

and unique case studies demonstrating best practices and pitfalls. Industry experts from across APAC's event planning sector have contributed content to key contemporary topics including sustainability, risk management, project management and strategic alignment to client goals. This edition also features Wiley's Future Student Guide, a unique tool which provides expert and practical advice on career preparedness making for more future-ready graduates.

Structuring, or, as it is referred to in the title of this book, the art of structuring, is one of the core elements in the discipline of Information Systems. While the world is becoming increasingly complex, and a growing number of disciplines are evolving to help make it a better place, structure is what is needed in order to understand and combine the various perspectives and approaches involved. Structure is the essential component that allows us to bridge the gaps between these different worlds, and offers a medium for communication and exchange. The contributions in this book build these bridges, which are vital in order to communicate between different worlds of thought and methodology – be it between Information Systems (IS) research and practice, or between IS research and other research disciplines. They describe how structuring can be and should be done so as to foster communication and collaboration. The topics covered reflect various layers of structure that can serve as bridges: models, processes, data, organizations, and technologies. In turn, these aspects are complemented by visionary outlooks on how structure influences the field.

This Special Issue addresses relations between tourism activities, smart specialization strategies, and sustainable development at different territorial levels, including the local, regional, national, and international. Framed by appropriate conceptual frameworks to define the contemporary dynamics of innovation in tourism, case studies supported by advanced quantitative methods and developed in rural and urban areas of Asia, Europe, and Africa are presented and discussed. The concept of smart specialization inspires the formulation of regional innovation policies and strategies, emphasizing the importance of endogenous resources and existing territorial capabilities. By exploring the diversity and variety of each economy to develop inter-sectoral relations, this approach aims at promoting the creation of spillover effects of innovation processes supported by adequate key enabling technologies, potentially leading to the sustainable development of places, regions, and countries. As an activity that mobilizes contributions from different economic sectors, tourism may play a central role in such strategies. As described and discussed in this Special Issue, aspects related to the creative sectors of economies, information and communication technologies, traditional products and lifestyles, food production, or diverse cultural values can be mobilized to generate innovative and sustainable solutions for tourism development.

The Routledge International Handbook of Legal and Investigative Psychology explores contemporary topics in psychological science, applying them to investigative and legal procedures. Written by recognized scholars from around the globe, this book brings

together current research, emerging trends, and cutting-edge debates in a single comprehensive and authoritative volume. Drawing from both research and practice, this handbook highlights many important issues such as: how to investigate and prosecute rape; the value of emotional affect in homicide investigations; and factors affecting jurors' and suspects' decision making. By considering current research, the authors inform both legal and investigative professionals of findings that are of direct relevance to them, and the steps that can be taken to improve efficiency. This collection will inform investigative and legal professionals, advanced psychology students, academics, researchers, and policy makers. It will also be of great interest to researchers from other disciplines, including criminology, policing, and law.

Supply chains are significant in improving business efficiency. Sustainable supply chains help industries enhance their ecological, monetary, and social performance. Innovative research frameworks as well as the modelling of sustainability issues are significant to different stakeholder's perspectives. This book guides researchers and practitioners through developing effective sustainable supply chains to meet UN Sustainable Development Goals (SDGs).

Student life can be exhilarating and challenging. Society may not even realise what exactly high school students experience day in and day out. There probably has not been a single book that serves to guide high school students on various aspects of their life, both during school hours and beyond school hours. Thus, this book endeavours to

be a guide for 21st century high school students by covering various aspects of school life, including their inextricable attachment to social media. It is hoped that it will be a gripping and enlightening read for 21st century students of all year levels.

The Fundamentals of Event Design aims to rethink current approaches to event design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli and co-creative participation. Structured around the key phases of event design, the book covers all the critical dimensions of event conceiving, atmospherics, the application of interactive technologies, project management, team leadership, creative marketing and sustainable production. The concepts of authenticity, creativity, co-creation, imagineering and storytelling are discussed throughout, and practical step-by-step guidance is provided on how to create and deliver unique and memorable events. The chapters include industry voices offering real-life insight from leading international event practitioners and individual and/or team assignments to stimulate learners' creativity, visualisation and problem solving. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design and interactivity. Focusing on bringing theory into practice, this is essential reading for all Events Management students.

This book constitutes the thoroughly refereed proceedings of the 7th Joint International Semantic Technology Conference, JIST 2017, held in Goldcoast, QLD, Australia, in

November 2017. The 19 full papers and 4 short papers presented were carefully reviewed and selected from 37 submissions. They present applications of semantic technologies, theoretical results, new algorithms and tools to facilitate the adoption of semantic technologies and are organized in topical sections on ontology and data management; ontology reasoning; linked data and query; information retrieval and knowledge discovery; knowledge graphs; and applications of semantic technologies. This proceedings book is the fourth edition of a series of works which features emergent research trends and recent innovations related to smart city presented at the 5th International Conference on Smart City Applications SCA20 held in Safranbolu, Turkey. This book is composed of peer-reviewed chapters written by leading international scholars in the field of smart cities from around the world. This book covers all the smart city topics including Smart Citizenship, Smart Education, Smart Mobility, Smart Healthcare, Smart Mobility, Smart Security, Smart Earth Environment & Agriculture, Smart Economy, Smart Factory and Smart Recognition Systems. This book contains a special section intended for Covid-19 pandemic researches. This book edition is an invaluable resource for courses in computer science, electrical engineering and urban sciences for sustainable development.

Contemporary events management is a diverse and challenging field. This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to

succeed in the events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a vast array of different event settings from sport to political events. This new edition has been updated to include: • New and updated content on developments in technology, risk management and event volunteering. • New and updated case studies that include emerging economies. • New industry voices by international practitioners. Every topic is brought to life through vivid case studies, personal biographies and examples of best practice from the real world of events management. Written by a team of authors with many years' experience of working in the events industry, *Events Management: An Introduction* is the essential course text for any events management programme.

This book is open access under a CC BY 4.0 license. This book aims to inspire decision makers and practitioners to change their approach to climate planning in the tropics through the application of modern technologies for characterizing local climate and tracking vulnerability and risk, and using decision-making tools. Drawing on 16 case studies conducted mainly in the Caribbean, Central America, Western and Eastern Africa, and South East Asia it is shown how successful integration of traditional and modern knowledge can enhance disaster risk reduction and adaptation to climate change in the tropics. The case studies encompass both rural and urban settings and cover different scales: rural communities, cities, and regions. In addition, the book looks

to the future of planning by addressing topics of major importance, including residual risk integration in local development plans, damage insurance and the potential role of climate vulnerability reduction credits. In many regions of the tropics, climate planning is growing but has still very low quality. This book identifies the weaknesses and proposes effective solutions.

This book constitutes the refereed proceedings of the 10th IFIP WG 11.8 World Conference on Security Education, WISE 10, held in Rome, Italy, in May 2017. The 14 revised papers presented were carefully reviewed and selected from 31 submissions. They represent a cross section of applicable research as well as case studies in security education and are organized in the following topical sections: information security education; teaching information security; information security awareness and culture; and training information security professionals..

This book offers a fresh account of the Anzac myth and the bittersweet emotional experience of Gallipoli tourists. Challenging the straightforward view of the Anzac obsession as a kind of nationalistic military Halloween, it shows how transnational developments in tourism and commemoration have created the conditions for a complex, dissonant emotional experience of sadness, humility, anger, pride and empathy among Anzac tourists. Drawing on the in-depth testimonies of travellers from Australia and New Zealand, McKay shines a new and more complex light on the history and cultural politics of the Anzac myth. As well as making a ground breaking,

empirically-based intervention into the culture wars, this book offers new insights into the global memory boom and transnational developments in backpacker tourism, sports tourism and “dark” or “dissonant” tourism.

*Ancient Supercontinents and the Paleogeography of Earth* offers a systematic examination of Precambrian cratons and supercontinents. Through detailed maps of drift histories and paleogeography of each continent, this book examines topics related to Earth’s tectonic evolution prior to Pangea, including plate kinematics, orogenic development, and paleoenvironments. Additionally, this book discusses the methodologies used, principally paleomagnetism and tectonostratigraphy, and addresses geophysical topics of mantle dynamics and geodynamo evolution over billions of years. Structured clearly with consistent coverage for Precambrian cratons, this book combines state-of-the-art paleomagnetic and geochronologic data to reconstruct the paleogeography of the Earth in the context of major climatic events such as global glaciations. It is an ideal, up-to-date reference for geoscientists and geographers looking for answers to questions surrounding the tectonic evolution of Earth. Provides robust paleogeographies of Precambrian cratons based on high-quality paleomagnetic and geochronologic data and critically tested by global geological datasets. Includes links to updated databases for the Precambrian such as PALEOMAGIA

and the Global Paleomagnetic Database (GPMDB) Presents full-color maps of the drift histories of each continent as well as their paleogeographies Discusses key questions regarding continental drift, the supercontinent cycle, and the geomagnetic dipole hypothesis and analyzes palaeogeography in the context of Earth's holistic evolution

This proceedings volume examines the state-of-the art of productivity and efficiency analysis and adds to the existing research by bringing together a selection of the best papers from the 8th North American Productivity Workshop (NAPW). It also aims to analyze world-wide perspectives on challenges that local economies and institutions may face when changes in productivity are observed. The volume comprises of seventeen papers that deal with productivity measurement, productivity growth, dynamics of productivity change, measures of labor productivity, measures of technical efficiency in different sectors, frontier analysis, measures of performance, industry instability and spillover effects. These papers are relevant to academia, but also to public and private sectors in terms of the challenges firms, financial institutions, governments and individuals may face when dealing with economic and education related activities that lead to increase or decrease of productivity. The North American Productivity Workshop brings together academic scholars and practitioners in the field of

productivity and efficiency analysis from all over the world. It is a four day conference exploring topics related to productivity, production theory and efficiency measurement in economics, management science, operations research, public administration, and related fields. The papers in this volume also address general topics as health, energy, finance, agriculture, utilities, and economic development, among others. The editors are comprised of the 2014 local organizers, program committee members, and celebrated guest conference speakers.

This book addresses the concept of parental alienation – the belief that when a child of divorced parents avoids one parent, it may be because the preferred parent has persuaded the child to do this. It argues against the unquestioning use of parental alienation concepts in child custody conflicts. Increasing use of this concept in family courts has led at times to placement of children with abusive or violent parents, damage to the lives of preferred parents, and the use of treatments that have not been shown to be safe or effective. The 13 chapters cover the history and theory of "parental alienation" principles and practices. Methodological and research issues are considered, and diagnostic and treatment methods associated with "parental alienation" beliefs as well as those recommended by research and ethical evidence are analyzed. The connections

of "parental alienation" with gender and domestic violence issues are discussed as are the experiences of individuals who have experienced "parental alienation" treatments. The book argues that "parental alienation" principles and practices should be avoided by family courts, in the best interests of children in custody disputes. This book will be useful reading for lawyers, judges, children's services workers including social workers, child protection court workers, and mental health professionals involved in child custody decisions.

Environmental management involves making decisions about the governance of natural resources such as water, minerals or land, which are inherently decisions about what is just or fair. Yet, there is little emphasis on justice in environmental management research or practical guidance on how to achieve fairness and equity in environmental governance and public policy. This results in social dilemmas that are significant issues for government, business and community agendas, causing conflict between different community interests. *Natural Resources and Environmental Justice* provides the first comprehensive, interdisciplinary examination of justice research in Australian environmental management, identifying best practice and current knowledge gaps. With chapters written by experts in environmental and social sciences, law and economics, this book covers topical issues, including coal seam gas, desalination

plants, community relations in mining, forestry negotiations, sea-level rise and animal rights. It also proposes a social justice framework and an agenda for future justice research in environmental management. These important environmental issues are covered from an Australian perspective and the book will be of broad use to policy makers, researchers and managers in natural resource management and governance, environmental law, social impact and related fields both in Australia and abroad.

With limited budgets and resources, arts ventures are struggling to employ modern marketing methods to promote their events. *Marketing the Arts* introduces students, young professionals, and even seasoned veterans to new and refined marketing approaches—by drawing on marketing theory as it is used by huge multi-nationals, exploring such theories in the context of creative ventures generally, and the fine and performing arts specifically. The book is designed for classroom use, but also appeals to practitioners looking to strengthen their understanding of marketing, as well as for individuals interested in selling their creations. The book addresses: market research marketing strategy value creation branding customer acquisition market distribution pricing strategy sustaining customers and value Features include: Discussion questions and classroom activities Case studies of real life situations Commentary by

current professional practitioners Companion website

Gifted and accelerated readers are often not a part of reading instruction in a traditional or inclusive classroom. Their needs go unattended in favor of those who struggle with basic reading and foundational skills. All children should have the opportunity to grow in their knowledge and skills in literacy. This book provides teachers who have one or more gifted/accelerated or those who are "keenly interested" students in their class ways in which they can differentiate reading instruction that is equitable. Literacy Strategies for Gifted and Accelerated Readers provides educators with practical, research-based strategies and advice to address the unique needs of gifted readers. Attention to required specially designed instruction that aligns to both the content standards and the NAGC PreK-12 Gifted Programming Standards ensures that gifted readers make progress through literacy instruction. This book provides insight and expertise to general education teachers, teachers of the gifted, special education teachers, homeschool educators, professional developers, and higher education faculty.

Marketing and Managing Tourism Destinations is a comprehensive and integrated introductory textbook covering both destination marketing and destination management in one volume. It focuses on how destination

management is planned, implemented and evaluated as well as the management and operations of destination management organizations (DMOs), how they conduct business, major opportunities, challenges and issues they face to compete for the global leisure and business travel markets. This second edition has been updated to include:

- A new chapter on visitor management that includes a section on crisis and disaster management
- New material on destination leadership and coordination
- New and revised content on digital marketing
- New and updated international case examples throughout to show the practical realities and approaches to managing different destinations around the world.

It is illustrated in full colour and packed with features to encourage reflection on main themes, spur critical thinking and show theory in practice. Written by an author with many years of industry practice, university teaching and professional training experience, this book is the essential guide to the subject for tourism, hospitality and events students and industry practitioners alike.

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