

## Blue Prism Group Plc

"Based on historical records, including the letters and diaries of Oatman's friends and relatives, The Blue Tattoo is the first book to examine her life from her childhood in Illinois including the massacre, her captivity, and her return to white society - to her later years as a wealthy banker's wife in Texas."--BOOK JACKET.

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This book focuses on alternative types of slave narratives, especially courtroom testimony, and interrogates how such narratives were produced, the societies (both those that were majority slave societies and those in which slaves were a distinct minority of the population) in which testimony was permitted, and the meanings that can be attached to such narratives. The chapters in this book provide valuable information about the everyday

lives—including the inner and spiritual lives—of enslaved African American and Native American individuals in the British and French Atlantic World, from Canada to the Caribbean. It explores slave testimony as a form of autobiographical narrative, and in ways that allow us to foreground enslaved persons' lived experience as expressed in their own words.

In this companion to his best-selling book, Singleton presents first-person vignettes and a detailed case study showing educators how to usher in courageous conversations to ignite systemic transformation.

Investing as a business angel offers fun and financial reward but the real world is much tougher than portrayed in the reality TV show *Dragons' Den*.

Anything can go wrong with a young company, from an unreliable product to a lack of customers, unexpected competition to management failure and, most commonly, simply running out of money. But small companies are a vital part of the economy, and the tax breaks for investing are a great incentive.

And supportive investors are vital. Now is a better time than ever to invest in small companies hoping to make it big. There's a tsunami of investable businesses disrupting old industries with new technology and new methods. The rewards can be huge if you are patient, sensible and smart. And there's the satisfaction of helping to bring a new and

valuable thing into the world. Whether you're a newbie or an old hand, Business Angel Investing is your comprehensive guide on how to invest, what to invest in, how to manage your investments and how to make money. Richard Hargreaves has invested in young companies for almost 50 years. Let him show you how being a business angel can be fascinating, fun and profitable.

nsure that every student can fulfil their potential with this tailor-made Student Book for the 2017 specification; our bestselling Business authors develop knowledge and skills through clear explanations, real-life examples and assessment practice questions. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an

informed judgement This is a Welsh language edition

This comprehensive, accessible, and authenticated guide to Islam is essential to understanding the world's fastest-growing religion. This essential guide to Islam covers every aspect of the Muslim faith and its history - from the life of the Prophet Muhammad and the teachings of the Koran to Islam in the 21st century. Celebrating the scientific, literary, and artistic achievements of the Islamic Golden Age and the ideas of philosophers and theologians across the centuries, it opens a window on the Islamic world. Clear factual writing offers insight into terms like Sharia law, the Caliphate, and jihad; Sunni and Shia divisions; and Sufi poetry and music. Images of Islamic art, architecture, calligraphy, and historical artefacts illustrate the articles while the Big Ideas' trademark infographics and flowcharts explore and explain the central tenets of Islam, such as prayer, fasting, and pilgrimage. Modern issues such as fundamentalism are discussed in context alongside the work of peaceful traditionalists, modernizers, and women's rights campaigners, among others. Packed with inspiring quotations and bold illustrations, The Islam Book is an invaluable source of information both for members of one of the world's major religions and readers looking for a clear unbiased guide to the meaning of this faith.

A fundamental objective of Artificial Intelligence (AI)

is the creation of intelligent computer programs. In more modest terms AI is simply concerned with expanding the repertoire of computer applications into new domains and to new levels of efficiency. The motivation for this effort comes from many sources. At a practical level there is always a demand for achieving things in more efficient ways. Equally, there is the technical challenge of building programs that allow a machine to do something a machine has never done before. Both of these desires are contained within AI and both provide the inspirational force behind its development. In terms of satisfying both of these desires there can be no better example than machine learning. Machines that can learn have an in-built efficiency. The same software can be applied in many applications and in many circumstances. The machine can adapt its behaviour so as to meet the demands of new, or changing, environments without the need for costly re-programming. In addition, a machine that can learn can be applied in new domains with the genuine potential for innovation. In this sense a machine that can learn can be applied in areas where little is known about possible causal relationships, and even in circumstances where causal relationships are judged not to exist. This last aspect is of major significance when considering machine learning as applied to financial forecasting. The Directory of Corporate Counsel, Fall 2020

Edition remains the only comprehensive source for information on the corporate law departments and practitioners of the companies of the United States and Canada. Profiling over 30,000 attorneys and more than 12,000 companies, it supplies complete, uniform listings compiled through a major research effort, including information on company organization, department structure and hierarchy, and the background and specialties of the attorneys. This newly revised two volume edition is easier to use than ever before and includes five quick-search indexes to simplify your search: Corporations and Organizations Index Geographic Index Attorney Index Law School Alumni Index Nonprofit Organizations Index Former 2016 -2017 Edition: ISBN 9781454871798 Former 2015 - 2016 Edition: ISBN 9781454856535 Former 2014 - 2015 Edition: ISBN 9781454843474 Former 2013 -2014 Edition: ISBN #9781454825913 Former 2012 -2013 Edition: ISBN #9781454809593 Former 2017-2018 Edition: ISBN #9781454884460 Former 2018 Mid-Year Edition: ISBN #9781454889250 Former 2019 Edition ISBN #9781543803488 Former 2020 Edition: ISBN #9781543810295;

From the critically acclaimed author of Mr. Timothy comes an ingenious tale of murder and revenge, featuring a retired New York City detective and a young cadet named Edgar Allan Poe. At West Point Academy in 1830, the calm of an October evening is

shattered by the discovery of a young cadet's body swinging from a rope just off the parade grounds. An apparent suicide is not unheard of in a harsh regimen like West Point's, but the next morning, an even greater horror comes to light. Someone has stolen into the room where the body lay and removed the heart. At a loss for answers and desperate to avoid any negative publicity, the Academy calls on the services of a local civilian, Augustus Landor, a former police detective who acquired some renown during his years in New York City before retiring to the Hudson Highlands for his health. Now a widower, and restless in his seclusion, Landor agrees to take on the case. As he questions the dead man's acquaintances, he finds an eager assistant in a moody, intriguing young cadet with a penchant for drink, two volumes of poetry to his name, and a murky past that changes from telling to telling. The cadet's name? Edgar Allan Poe. Impressed with Poe's astute powers of observation, Landor is convinced that the poet may prove useful—if he can stay sober long enough to put his keen reasoning skills to the task. Working in close contact, the two men—separated by years but alike in intelligence—develop a surprisingly deep rapport as their investigation takes them into a hidden world of secret societies, ritual sacrifices, and more bodies. Soon, however, the macabre murders and Landor's own buried secrets threaten to tear the two men and

their newly formed friendship apart. A rich tapestry of fine prose and intricately detailed characters, *The Pale Blue Eye* transports readers into a labyrinth of the unknown that will leave them guessing until the very end.

*Global Marketing Management, 8th Edition* combines academic rigor, contemporary relevance, and student-friendly readability to review how marketing managers can succeed in the increasingly competitive international business environment. This in-depth yet accessible textbook helps students understand state-of-the-art global marketing practices and recognize how marketing managers work across business functions to achieve overall corporate goals. The author provides relevant historical background and offers logical explanations of current trends based on information from marketing executives and academic researchers around the world. Designed for students majoring in business, this thoroughly updated eighth edition both describes today's multilateral realities and explores the future of marketing in a global context. Building upon four main themes, the text discusses marketing management in light of the drastic changes the global economy has undergone, the explosive growth of information technology and e-commerce, the economic and political forces of globalization, and the various consequences of corporate action such as environmental pollution, substandard food

safely, and unsafe work environments. Each chapter contains review and discussion questions to encourage classroom participation and strengthen student learning.

With her father away at war to fight Hitler, a young girl gains strength by joining her community in battling polio in this Parents' Choice Silver Honor Book based on the 1944 epidemic and the "Miracle of Hickory" Hospital in Hickory, North Carolina. Ann Fay Honeycutt accepts the role of "man of the house" when her father leaves because she wants to do her part for the war. She's doing well with the extra responsibilities when a frightening polio epidemic strikes, crippling many local children. Her town of Hickory responds by creating an emergency hospital in three days. Ann Fay reads each issue of the newspaper for the latest news of the epidemic. But soon she discovers for herself just how devastating polio can be. As her challenges grow, so does her resourcefulness. In the face of tragedy, Ann Fay discovers her ability to move forward. She experiences the healing qualities of friendship and explores the depths of her own faithfulness to those she loves—even to one she never expected to love at all.

First published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

A concise tour of the world of hedge funds explains how Wall Street operates from the viewpoint of a

leading young portfolio manager, offering a balanced explanation of the recent economic crisis while sharing guidelines for analyzing markets, using technical resources and making informed financial decisions. Reprint.

Superhero Grief uses modern superhero narratives to teach the principles of grief theories and concepts and provide practical ideas for promoting healing. Chapters offer clinical strategies, approaches, and interventions, including strategies based in expressive arts and complementary therapies. Leading researchers, clinicians, and professionals address major topics in death, dying, and bereavement, using superhero narratives to explore loss in the context of bereavement and to promote a contextual view of issues and relationship types that can improve coping skills. This volume provides support and psychoeducation to students, clinicians, educators, researchers, and the bereaved while contributing significantly to the literature on the intersection of death, grief, and trauma.

Traditional research methods in marketing can be illuminating when used well, but all too often their data-driven results fail to provide the depth of understanding that organisations need to anticipate market needs. *Alternative Market Research Methods*: Market sensing is a new approach that enables researchers to get greater depth and meaning from their research and organisations to

make smarter strategic decisions. This book, the first text dedicated to the topic, explains market sensing simply and practically and demonstrates how it can benefit researchers. It teaches non-mainstream and alternative research methods which facilitate innovative research design, and achieves deep insights into the mindsets of consumers. The methods explored in this book include: emotional scaling ; discourse analysis; consumer ethnography; social media networks; narrative and story telling; gamification. With a wealth of case studies and pedagogy to aid student learning, as well as online teaching aids including PowerPoint presentations and video content, this ground-breaking textbook is an essential resource for anyone that wants to expand their repertoire of marketing research methods to create a research project that will be original and insightful.

Selected for an AQA approval process Benefit from the expert guidance of Surridge and Gillespie; this new edition of their well-known Student Book provides up-to-date content, real business examples and assessment preparation materials that help every student achieve their best in the 2017 specification. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response

questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement

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An unflinching look at the most urgent humanitarian crises around the globe, from one of the world's most daring philosopher-reporters "Fierce and elegant, Lévy's musings will be of profound interest to any reader of modern continental philosophy."—Kirkus Reviews, starred review Over the past fifty years, renowned public intellectual Bernard-Henri Lévy has reported extensively on human rights abuses around the world. This new book follows the intrepid Lévy into eight international hotspots—in Nigeria; Syrian and Iraqi Kurdistan; Ukraine; Somalia; Bangladesh; Lesbos, Greece; Libya; and Afghanistan—that have escaped global attention or active response. In a deeply personal introduction, Lévy

recounts the intellectual journey that led him to advocacy, arguing that a truly humanist philosophy must necessarily lead to action in defense of the most vulnerable. In the second section, he reports on the eight investigative trips he undertook just before or during the coronavirus pandemic, from the massacred Christian villages in Nigeria to a dangerously fragile Afghanistan on the eve of the Taliban talks, from an anti-Semitic ambush in Libya to the overrun refugee camp on the island of Lesbos. Part manifesto, part missives from the field, this new book is a stirring rebuke to indifference and an exhortation to level our gaze at those most hidden from us.

Analyzing informal trading practices and smuggling through the case study of Novi Pazar, this book explores how societies cope when governments no longer assume the responsibility for providing welfare to their citizens. How do economic transnational practices shape one's sense of belonging in times of crisis/precarity? Specifically, how does the collapse of the Ottoman Empire – and the subsequent migration of the Muslim Slav population to Turkey – relate to the Yugoslav Succession Wars during the 1990s? Using the case study of Novi Pazar, a town in Serbia that straddles the borders of Montenegro, Serbia and Kosovo that became a smuggling hub during the Yugoslav conflict, the book focuses on that informal market economy as a prism through which to analyze the strengthening of existing relations between the émigré community in Turkey and the local Bosniak population in the Sandžak region. Demonstrating the interactive nature of relations between the state and local and émigré communities, this book will be of interest to scholars and students interested in Southeastern Europe or the Yugoslav Succession Wars of the 1990s, as well as social anthropologists who are working on social relations and deviant behavior.

Discover the secret missions behind America's greatest conflicts. Danny Manion has been fighting his entire life. Sometimes with his fists. Sometimes with his words. But when his actions finally land him in real trouble, he can't fight the judge who offers him a choice: jail... or the army. Turns out there's a perfect place for him in the US military: the Studies and Observation Group (SOG), an elite volunteer-only task force comprised of US Air Force Commandos, Army Green Berets, Navy SEALs, and even a CIA agent or two. With the SOG's focus on covert action and psychological warfare, Danny is guaranteed an unusual tour of duty, and a hugely dangerous one. Fortunately, the very same qualities that got him in trouble at home make him a natural-born commando in a secret war. Even if almost nobody knows he's there. National Book Award finalist Chris Lynch begins a new, explosive fiction series based on the real-life, top-secret history of US black ops.

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Throughout human history, technological advancements have been made for the ease of human labor. With our most recent

advancements, it has been the work of scholars to discover ways for machines to take over a large part of this labor and reduce human intervention. These advancements may become essential processes to nearly every industry. It is essential to be knowledgeable about automation so that it may be applied. Research Anthology on Cross-Disciplinary Designs and Applications of Automation is a comprehensive resource on the emerging designs and application of automation. This collection features a number of authors spanning multiple disciplines such as home automation, healthcare automation, government automation, and more. Covering topics such as human-machine interaction, trust calibration, and sensors, this research anthology is an excellent resource for technologists, IT specialists, computer engineers, systems and software engineers, manufacturers, engineers, government officials, professors, students, healthcare administration, managers, CEOs, researchers, and academicians.

In the quest to reduce costs and improve the efficiency of water and wastewater services, many communities in the United States are exploring the potential advantages of privatization of those services. Unlike other utility services, local governments have generally assumed responsibility for providing water services. Privatization of such services can include the outright sale of system assets, or various forms of public-private partnerships—from the simple provision of supplies and services, to private design construction and operation of treatment plants and distribution systems. Many factors are contributing to the growing interest in the privatization of water services. Higher operating costs, more stringent federal water quality and waste effluent standards, greater customer demands for quality and reliability, and an aging water delivery and wastewater collection and treatment infrastructure are all challenging municipalities that may be

short of funds or technical capabilities. For municipalities with limited capacities to meet these challenges, privatization can be a viable alternative. Privatization of Water Services evaluates the fiscal and policy implications of privatization, scenarios in which privatization works best, and the efficiencies that may be gained by contracting with private water utilities.

With advancing information technology, businesses must adapt to more efficient structures that utilize the latest in robotics and machine learning capabilities in order to create optimal human-robot cooperation. However, there are vital rising concerns regarding the possible consequences of deploying artificial intelligence, sophisticated robotic technologies, automated vehicles, self-managing supply modes, and blockchain economies on business performance and culture, including how to sustain a supportive business culture and to what extent a strategic fit between human-robot collaboration in a business ecosystem can be created. The Handbook of Research on Strategic Fit and Design in Business Ecosystems is a collection of innovative research that builds a futuristic view of evolving business ecosystems and a deeper understanding of business transformation processes in the new digital business era. Featuring research on topics such as cultural hybridization, Industry 4.0, and cybersecurity, this book is ideally designed for entrepreneurs, executives, managers, corporate strategists, economists, IT specialists, IT consultants, engineers,

students, researchers, and academicians seeking to improve their understanding of future competitive business practices with the adoption of robotic and information technologies.

This edited volume addresses the pressing imperative to understand and attend to the needs of the fast-growing population of minority students who are increasingly considered "superdiverse" in their cultural, linguistic, and racial backgrounds.

Superdiverse learners—including native-born learners (Indigenous and immigrant families), foreign-born immigrant students, and refugees—may fill multiple categories of "diversity" at once. This volume helps pre- and in-service teachers and teacher educators to move beyond the demographic backgrounds of superdiverse learners to consider not only their ways of being, motivations, and social processes, but also the ongoing systemic issues of marginalization and inequity that confront these learners. Challenging existing teaching and learning paradigms in the K-12 North American context, this volume provides new methods and examples for supporting superdiverse learners in a range of settings. Organized around different conceptual underpinnings of superdiversity, contributors identify the knowledge gaps and effective practices in engaging superdiverse learners, families and communities. With cutting-edge research on this growing topic, this text will appeal to researchers, scholars, educators, and

graduate students in multilingual education, literacy education, teacher education, and international education.

As demand for natural resources increases due to the rise in world population and living standards, conflicts over their access and control are becoming more prevalent. This book critically assesses different approaches to and conceptualizations of resource fairness and justice and applies them to the analysis of resource conflicts. Approaches addressed include cosmopolitan liberalism, political economy and political ecology. These are applied at various scales (local, national, international) and to initiatives and instruments in public and private resource governance, such as corporate social responsibility instruments, certification schemes, international law and commodity markets. In doing so, the contributions contrast existing approaches to fairness and justice and extend them by taking into account the interplay between political scales, regions, resources, and power structures in "glocalized" resource politics. Various case studies are included concerning agriculture, agrofuels, land grabbing, water resources, mining and biodiversity. The volume adds to the academic and policy debate by bringing together a variety of disciplines and perspectives in order to advance both a research and policy agenda that puts notions of resource fairness and justice center-stage.

Advice on how companies can succeed in the new digital business environment. The most important skills a leader needs to succeed in a digital environment are not technical in nature but managerial—strategic vision, forward-looking perspective, change-oriented mindset. A company's digital transformation does not involve abandoning widget-making for app developing or pursuing “disruption” at the cost of stability. Rather, it is about adopting business processes and practices that position organizations to compete effectively in the digital environment. More important than technology implementation are strategy, talent management, organizational structure, and leadership aligned for the digital world. *How to Go Digital* offers advice from management experts on how to steer your company into the digital future. The book will put you on the right strategic path, with articles from MIT Sloan Management Review on developing a digital strategy, reframing growth for a digital world, monetizing data, and generating sustainable value from social media. Talent acquisition and retention are addressed, with articles on HR analytics, data translators, and enabling employees to become brand ambassadors outside of the office.

Operational makeovers are discussed in terms of sales, services, new technologies, and innovation. Contributors Allan Alter, Stephen J. Andriole, Bart Baesens, Gloria Barczak, Cynthia M. Beath, Alpheus

Bingham, Didier Bonnet, Chris Brady, Joseph Byrum, Marina Candi, Manuel Cebrian, Marie-Cécile Cervellon, Simon Chadwick, Sophie De Winne, Mike Forde, Gerald C. Kane, Rahul Kapoor, David Kiron, Thomas Klueter, Mary C. Lacity, Rikard Lindgren, Pamela Lirio, Tucker J. Marion, Lars Mathiassen, Pete Maulik, Paul Michelman, Narendra Mulani, Pierre Nanterme, Doug Palmer, Alex “Sandy” Pentland, Anh Nguyen Phillips, Frank T. Piller, Iyad Rahwan, Deborah L. Roberts, Jeanne W. Ross, Ina M. Sebastian, Luc Sels, James E. Short, Fredrik Svahn, Steve Todd, Leslie P. Willcocks, H. James Wilson, Barbara H. Wixom

In a world of outright denial, selective amnesia, and complex financial transactions designed to confuse, obfuscate, and hide the spoils, this book unravels one of South Africa’s biggest cover-ups. This account tackles the shady financial dealings—a fraud that in today’s terms amounts to 26 billion Rand—following the murder of mining magnate Brett Kebble. Featuring a stellar cast of players, including top financial institutions, leading bankers, and lawyers, it painstakingly details the dirty dealing across the upper strata of the sociopolitical system to reveal the truth behind the murder.

The award-winning *Black Wealth / White Wealth* offers a powerful portrait of racial inequality based on an analysis of private wealth. Melvin Oliver and Thomas Shapiro's groundbreaking research

analyzes wealth - total assets and debts rather than income alone - to uncover deep and persistent racial inequality in America, and they show how public policies have failed to redress the problem. First published in 1995, *Black Wealth / White Wealth* is considered a classic exploration of race and inequality. It provided, for the first time, systematic empirical evidence that explained the racial inequality gap between blacks and whites. The Tenth Anniversary edition contains two entirely new and substantive chapters. These chapters look at the continuing issues of wealth and inequality in America and the new policies that have been launched in the past ten years. Some have been progressive while others only recreate inequality - for example the proposal to eliminate the estate tax. Compelling and also informative, *Black Wealth / White Wealth* is not just pioneering research. It is also a powerful counterpoint to arguments against affirmative action and a direct challenge to current social welfare policies that are tilted towards the wealthy. This volume examines the relationship between hope, mobility, and immobility in African migration. Through case studies set within and beyond the continent, it demonstrates that hope offers a unique prism for analyzing the social imaginaries and aspirations which underpin migration in situations of uncertainty, deepening inequality, and delimited access to global circuits of legal mobility. The

volume takes departure in a mobility paradox that characterizes contemporary migration. Whereas people all over the world are exposed to widening sets of meaning of the good life elsewhere, an increasing number of people in the Global South have little or no access to authorized modes of international migration. This book examines how African migrants respond to this situation. Focusing on hope, it explores migrants' temporal and spatial horizons of expectation and possibility and how these horizons link to mobility practices. Such analysis is pertinent as precarious life conditions and increasingly restrictive regimes of mobility characterize the lives of many Africans, while migration continues to constitute important livelihood strategies and to be seen as pathways of improvement. Whereas involuntary immobility is one consequence, another is the emergence and consolidation of new destinations emerging in the Global South. The volume examines this development through empirically grounded and theoretically rich case studies in migrants' countries of origin, zones of transit, and in new and established destinations in Europe, North America, the Middle East, Latin America and China. It thereby offers an original perspective on linkages between migration, hope, and immobility, ranging from migration aspirations to return.

An Autoethnography of Fitting In: On Spinsterhood,

Fatness, and Backpacker Tourism is a feminist narrative about the social rules of obedience and acquiescence to the norm – embodiment, heteronormativity, partnering – and about fitting in, or not, with those narratives. Phiona Stanley explores a period through her twenties and thirties, living and travelling alone, foreign to herself and the countries of her travel in all regards: white, cisgender, sometimes thin, sometimes fat, sometimes partnered. This fascinating volume uses these lived experiences, depicted through first-person narrative storytelling, as a prism through which to understand the subtle, social rules of gendered normative expectations. It draws on contemporary journals, letters, and photos, and features process-oriented sections that focus on the methodological possibilities these offer, and on questions of verisimilitude and subjectivity. Set in the context of transnational work in Qatar, China, and elsewhere, and "road status" as negotiated and performed among long-term backpacker tourists, this book serves as an exemplar of how autoethnography can illuminate socio-cultural normativities and their effects – which are rarely explicit, but which nevertheless have great potential to harm – while problematizing and rethinking the meanings and semantic boundaries of weight, queerness, and (hetero)normativity. Framed through reflexive autoethnography, with a strong focus on ethics and

feminist theories, this book will appeal to students and researchers in autoethnography, qualitative methods, and gender and women's studies.

The Beatles are considered the most influential popular music act of the twentieth century, widely recognized for their influence on popular culture. The inability of other bands and artists to imitate their fame has prompted questions such as: How did the Beatles become so successful? What factors contributed to their success? Why did they break up? The Beatles and Economics: Entrepreneurship, Innovation, and the Making of a Cultural Revolution answers these questions using the lens of economic analysis. Economics provides the prism for explaining why their success—while legendary in scale—is not mythic. This book explores how the band's commercial achievements were intimately tied to the larger context of economic globalization and rebuilding post-World War II. It examines how the Beatles' time in Hamburg is best understood as an investment in human capital, and why the entrepreneurial growth mindset was critical to establishing a scalable market niche and sustaining the Beatles' ability to lead and shape emerging markets in entertainment and popular music. Later chapters consider how the economics of decision making and organizational theory helps us to understand the band's break-up at its economic peak. This essential text is of interest to anyone interested in the economic dynamics and social forces that shape cultural change.

Hydraulic Fracturing effectively busts the myths associated with hydraulic fracturing. It explains how to properly engineer and optimize a hydraulically fractured well by selecting the right materials, evaluating the economic benefits of the project, and ensuring the safety and success of the people, environment, and equipment. From data estimation

On the eve of the Great Depression, Verna Krone, the child of Irish immigrants, must leave the eighth grade and begin working as a maid to help support her family. Her employer takes inappropriate liberties, and as Verna matures, it seems as if each man she meets is worse than the last. Through sheer force of will and a few chance encounters, she manages to teach herself to read and becomes a nurse. But Verna's new life falls to pieces when she is arrested for assisting a black doctor with "illegal surgeries." As the media firestorm rages, Verna reflects on her life while awaiting trial. Based on the life of the author's own grandmother and written after almost three hundred interviews with those involved in the real-life scandal, *The Blue Orchard* is as elegant and moving as it is exact and convincing. It is a dazzling portrayal of the changes America underwent in the first fifty years of the twentieth century. Readers will be swept into a time period that in many ways mirrors our own. Verna Krone's story is ultimately a story of the indomitable nature of the human spirit—and a reminder that determination and self-education can defy the deforming pressures that keep women and other disenfranchised groups down.

Ensure that every student can fulfil their potential with this tailor-made Student Book for the 2017 specifications; our bestselling Business authors develop knowledge and skills through clear explanations, real-life examples and assessment practice questions. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to the real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and

commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement

Exam Board: WJEC Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed by WJEC/Eduqas Ensure that every student can fulfil their potential with this tailor-made Student Book for the 2017 specifications; our bestselling Business authors develop knowledge and skills through clear explanations, real-life examples and assessment practice questions. - Builds understanding of business concepts through accessible explanations, supported by definitions of key terms and tips that highlight important points and common misconceptions - Enables students to apply their knowledge to real business examples, issues and contexts in the 'Business insight' feature - Develops investigative, analytical and evaluation skills through multiple choice, short answer and case study/data response questions, sample answers and commentary - Encourages students to track their progress using learning outcomes, end-of-chapter summaries and knowledge-check questions - Helps students practise and improve their quantitative skills via the 'Maths moment' feature - Stretches students with questions that test their ability to make an informed judgement This book covers the content of: - 2017 WJEC GCSE (A\*-G) Business specification regulated by Qualifications Wales - 2017 WJEC Eduqas GCSE (9-1) Business specification regulated by Ofqual This book is jointly compiled by Chinese Academy of Sciences, Cyberspace Administration of China, Ministry of Education of the People's Republic of China, Ministry of Science and Technology of the People's Republic of China,

Chinese Academy of Social Sciences, National Natural Science Foundation of China and Chinese Academy of Agricultural Sciences. Over the past several years, Chinese scholars have contributed numerous research works on the development of Chinese scientific information and technology, and produced a range of outstanding achievements. Focusing on the main topic of e-Science, this book explores the forefront of science and technology around the globe, the major demands in China and the main fields in China's economic development. Furthermore, it reviews the major achievements and the typical cases in China's e-Science research. It provides a valuable reference source for future technological innovations and will introduce researchers and students in the area of e-Science to the latest results in China.

Routledge Companion to Museum Ethics is a theoretically informed reconceptualization of museum ethics discourse as a dynamic social practice central to the project of creating change in the museum. Through twenty-seven chapters by an international and interdisciplinary group of academics and practitioners it explores contemporary museum ethics as an opportunity for growth, rather than a burden of compliance. The volume represents diverse strands in museum activity from exhibitions to marketing, as ethics is embedded in all areas of the museum sector. What the contributions share is an understanding of the contingent nature of museum ethics in the twenty-first century—its relations with complex economic, social, political and technological forces and its fluid ever-shifting sensibility. The volume examines contemporary museum ethics through the prism of those disciplines and methods that have shaped it most. It argues for a museum ethics discourse defined by social responsibility, radical transparency and shared guardianship of heritage. And it demonstrates the moral agency of

museums: the concept that museum ethics is more than the personal and professional ethics of individuals and concerns the capacity of institutions to generate self-reflective and activist practice.

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